

# MINUTES

## Montevallo Main Street (MMS) Board of Directors' Meeting

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|                                 | DATE    |
|---------------------------------|---------|
| In Attendance (term expiration) | 7/13/23 |

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|       |                           |       |                                  |
|-------|---------------------------|-------|----------------------------------|
| X     | Julie Smitherman (2023)   | Excu. | Herman Lehman (2025)             |
| X     | Sarah Hogan (2023)        | X     | Kirk Lightfoot (2025)            |
| X     | Carolyn Garrity (2023)    | Excu. | Ken Jones (2025)                 |
|       | Anabel Catano (2023)      | X     | Jennifer Toliver (2025)          |
| Excu. | Kathy King (2023)         |       | Clay Nordan (2025)               |
| X     | Happy Smith (2024)        | X     | Courtney Bennett (Ex officio)    |
| X     | Jim McDonald (2024)       | X     | Adele Nelson (Ex officio)        |
| Excu. | Cheryl White (2024)       |       | Mayor Rusty Nix (Ex officio)     |
| X     | Patricia Honeycutt (2024) |       | Junior Mayor (Ex officio)        |
| Excu. | Jackie Chappell (2024)    |       | MDCD Representative (Ex officio) |

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### Call to Order and Approval of Minutes

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In President H. Lehman's absence, S. Hogan called the meeting to order at 8:06 a.m. Lelia Mitchell was welcomed as a guest.

Minutes were reviewed from the meeting June 8, 2023. *On a motion by K. Lightfoot, seconded by C. Garrity, minutes were approved.*

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### Treasurer's Report

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In treasurer, S. Hogan, presented a report dated 7/10/23 indicating:

**Income Statement (Profit & Loss for 5/5/23-7/10/23):** \$ -730.28

- **Balance Sheet (as of 7/10/23):** \$44,974.37
- **Outstanding checks:** \$0
- **Net Statement Balance (as of 7/10/23):** \$44,974.37
- **Membership Dues:** \$ 480.35 (TOTAL YTD: \$9024.48)
- **Veteran Banners:** \$291.00 (1 banner)
- **Fundraising:** \$50.00 (2 shining star t shirts)

. *On a motion by K. Lightfoot, seconded by C. Garrity, financial reports were approved as presented.*

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## President's Report

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S.Hogan reported: We still need post office watering volunteers.

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## Board Committee Reports

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**Organization Committee** – Sarah Hogan- Christmas ornaments are ready to sell at Tinglewood.

**Design Committee** – Committee Chair, K. Lightfoot, reported that design met and talked about several ongoing projects including photo frame, watering schedule, façade grant, streetscape stair tape, Shining Star shirts and Christmas activities.

**Promotion Committee** –Committee Chair, C. Garrity, said that they didn't meet this month, but they are still working on ongoing projects. Orientation craft project is still underway and the date has changed to Tuesday of welcome week, August 22. Also in the works are prayer breakfast and Bulldog Pride calendars.

**Economic Vitality Committee** – Committee Chair, K. Jones was not in attendance, Courtney reported that we have 7 attendees signed up for CoStarters for the fall, working on putting together Montevallo tour and swag for national conference. Toliver is working on compiling info on Blue Star and Gold Star highways.

**Sustainability Committee** – Committee Chair, J. McDonald, reported that they are on summer break but still working on the Shoal Creek issues as well as monitoring flood water.

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## Executive Director's Report

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- **Activity Report**

- This month Courtney participated in many community events including but not limited to: Chamber Community Awards banquet where public works was honored as this years Magic Maker!

**Business Transitions** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Property for Sale** – Lot on Island Street for sale or build to suit
- **For Rent** –440 Middle St- Letta Hallman, 205-665-4689, 619 Main St Shoal Creek Realty 205-567-9659

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## Old Business

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- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.
- **CoStarters** sponsors and facilitators needed.
- **Membership Drive**- Need to come up with something awesome!
- **Fundraising Ideal**- Committee still working on this.
- **National Main Street Conference 2024**- Attendance and consider volunteering

- **Board Retreat-** Looking to schedule this in the near future.

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## New/Other Business

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- **GAMSA-** Application due August 4, \$150 application fee. Kirk, Herman and Julie to form a committee to do the application.
- **Director Raise Request-** *On a motion J.Smitherman, seconded by K.Lightfoot.* It was approved to submit a request to the City to reclassify the Main Street director position to Grade 19, Step 1 (\$55,660.80) for FY24.
- **Funding Request-** Volunteer Training- *On a motion J.Smitherman, seconded by P.Honeycutt* \$1500 to be added to the volunteer training workplan to cover costs of state conference.
- **Funding Request-** GAMSA application fee- *On a motion by J.Smitherman, seconded by C. Garrity, \$150 to be used for GAMSA application fee.*
- **Awards of Excellence Nominations-** A list of projects to be nominated were included in board packets and *On a motion by J.Smitherman, seconded by K.Lightfoot, projects were approved to be submitted.*
- **Business license moratorium study/recommendations:** Steve Gilbert joined us to share an update on this project. The City is moving forward with discussions on moratorium ordinance and has asked us to serve on a committee for further discussion.

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## Announcements

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**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- Mondays- Farmers Market through August 21 3-6pm.
- 7/19/23- Chamber Monthly luncheon at Parnell Memorial Library
- 7/21/23-7/23/23- Back to School sales tax holiday.
- 7/24/23-7/26/23- Montevallo Main Street Players auditions for The Lion, The Witch and The Wardrobe.
- 7/28/23- Final Friday Nights at the Cove of the Season
- 8/20/23- Just Show Up Show, Orr Park

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## Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday, August 10, 2023 in person at City Hall, with an option to call in with advanced notice.

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## Adjournment

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The meeting was adjourned at 9:09a.m. P.Honeycutt made a motion to adjourn, seconded by C.Garrity.

Respectfully submitted,

Julie Smitherman,

Secretary